4th Floor Belvedere Tower, No. 15 San Miguel Ave., Ortigas Center, Pasig City, 1605 Contact & Fax No.: (02) 8571.4615 / 8571.6590 / 8571.6833 / 8571.8041 Email Address: helpdesk@eccdcouncil.gov.ph | comms@eccdcouncil.gov.ph

ECCD COUNCIL ADVISORY NO. 7, SERIES OF 2022

FOR

Provincial Governors

City/Municipal Mayors

ATTENTION:

Local Social Welfare and Development Officers

DATE

July 27, 2022

SUBJECT

Unauthorized Use of ECCD Council's Name and

Misrepresentation in the Local Level

It has come to the attention of the ECCD Council that some private individuals or groups have been allegedly identifying and introducing themselves as ECCD Council Accredited Trainers even using the official logo of the ECCDC, to Local Government Units (LGUs). Please be advised that any individual or group approaching LGUs and Private Learning Centers using the name and official logo of the ECCDC is not, in any way, affiliated with our agency.

Moreover, the ECCDC does not provide accreditation to any private trainer for any training, whether free or with fee. We are very concerned about such reports of deliberate misrepresentation as to the authenticity of the training provided with claims of ECCD Council accreditation, including the unauthorized use of the Council's official logo.

For any information about this matter, please email us at helpdesk@eccdcouncil.gov.ph

For your information and guidance.

ROMMEL J. ISIP Officer-in-Charge

Vice-Chairperson & Executive Director

Nurture the child today!