



Republic of the Philippines  
**Early Childhood Care and Development Council**

4th Floor Belvedere Tower, No. 15 San Miguel Ave., Ortigas Center, Pasig City, 1605  
Contact & Fax No.: (02) 8571.4615 / 8571.6590 / 8571.6833 / 8571.8041  
Email Address: helpdesk@eccdcouncil.gov.ph | comms@eccdcouncil.gov.ph

**ECCD COUNCIL ADVISORY No. 8, Series of 2021**

**To : Provincial Governors  
City/Municipal Mayors**

**Through : Provincial Social Welfare and Development Officers/  
Provincial ECCD Officers  
City/Municipal Social Welfare and Development Officers**

**SUBJECT : Distribution of Information, Education, and Communication (IEC)  
Materials**

---

The Early Childhood Care and Development Council has developed various Information, Education, and Communication (IEC) Materials for the year 2021. The goal of the production of these materials is for various stakeholders to gain a deeper understanding on the importance of early childhood care and proper development.

The Council has collated all of these materials into one flash drive for distribution to all the provinces in the country through courier services. This is to help in reaching more stakeholders, especially those who do not have access to the internet.

The flash drive contains the following materials:

- A. Kwentuhang Bulilit Episodes
- B. Informational materials on the following:
  - a. National Child Development Center
  - b. Buwan ng Wika
  - c. Infant and Toddler Development (ITED)
  - d. Center-based Programs conducted in an Alternative Venue (CBPAV)
- C. Early Years Fair 2021

Through your participation and our combined efforts in dissemination, we can further advocate for ECCD programs and services in the country.

For your information and guidance.

**TERESITA G. INCIONG, Ed.D., DPM**  
Vice Chairperson & Executive Director

December 21, 2021