



Republic of the Philippines
Early Childhood Care and Development Council

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ECCD COUNCIL ADVISORY NO. 2, SERIES OF 2024

FOR: Provincial Governors
City/Municipal Mayors
Private Learning Centers

ATTENTION: Local Social Welfare and Development Officers, ECCD Focal Officers,
Child Development Teachers and Child Development Workers,
and School Administrators

DATE: February 2, 2024

SUBJECT: Reiteration on the Unauthorized Use of the ECCD Council's Name and
Misrepresentation in Local Government Units

This is to reiterate the ECCD Council previously released *Advisory No. 7, series of 2022* stating that any individual and/or group approaching local government units (LGUs) and/or private learning centers identifying themselves as ECCD Council Accredited Trainers and/or bearing the ECCD Council's name and official logo **is not accredited by nor affiliated with the Early Childhood Care and Development (ECCD) Council.**

The ECCD Council does not grant accreditation to any trainers for any form of training, regardless of whether it is free or involves a fee. Furthermore, it is imperative to emphasize that any attempts to falsely claim accreditation or distribute unauthorized identification documents, such as IDs and certificates, to private individuals and/or groups for this purpose, shall be considered a deliberate misrepresentation.

For your information and guidance.

TERESITA G. INCIONG, Ed.D., DPM
Vice-Chairperson and Executive Director

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