



Republic of the Philippines
Early Childhood Care and Development Council

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**Unauthorized Development and Distribution of
Learning Materials and Modules in the Local Level**

It has come to the attention of the ECCD Council that some learning materials and modules were allegedly developed and distributed in the local level and that these learning materials and modules are being promoted as having been approved by the ECCD Council including the use of its official logo.

The ECCD Council, being a national government agency established by R.A. 10410 in Year 2013 is mandated to implement the Early Childhood Care and Development System that includes, among others, the promulgation of the ECCD Curriculum. Hence, we are responsible for assuring "...developmentally-appropriate educational objectives, practices, programs of activities, organized learning experiences and recommended learning materials ...that are implemented by service providers through center- and home-based programs." All our learning materials are distributed without charge to child development teachers, workers, managers, focal persons, local government executives, stakeholders and other partners.

We are very concerned about such reports of deliberate misrepresentation as to the authenticity of the learning materials with claims of ECCD Council approval for their use, including the unauthorized use of the Council's official logo. Regardless if such are offered for free or for a fee is a concern that we wish to bring to the attention of our service providers to be cautioned about.

For your information and guidance.

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Vice Chairperson and Executive Director

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Nurture the Child Today!